

 When is Radio Day 2026?

The 19th annual Radio Day takes place on Thursday, October 8, 2026. Listeners can tune in to New Country 103.5 or Hot 101.9 from 6 a.m. to 6 p.m. to hear powerful stories, celebrate community fundraising efforts, and follow the day's fundraising progress.

 What is Radio Day 2026 supporting?

This year, Radio Day is raising funds to purchase two portable X-ray units for the Cape Breton Regional Hospital (CBRH). These units allow health care teams to bring imaging directly to the bedside of patients who are too sick, injured, or unstable to be transported to Diagnostic Imaging.

 Who will my donation help?

Imagine being on life support in the ICU, recovering from major surgery, or arriving at the hospital following a serious trauma. In these situations, moving a patient can be difficult, painful, or even dangerous.

Portable X-ray units will help patients receive critical diagnoses when they need it most.

With more than 600,000 visits made to the CBRH annually, the reality is that any of us, or someone we love, could one day depend on this equipment.

 Why does the CBRH need new portable X-ray units?

The CBRH is caring for more patients than ever before, many with increasingly complex health needs. At the same time, the hospital's current portable X-ray units have reached the end of their lifespan and are becoming more difficult to maintain.

New units will provide faster diagnoses, quicker treatment decisions, safer patient care, and improved comfort for patients. In critical situations, having reliable equipment can make all the difference.

 How can I give to Radio Day?

Every gift helps bring new portable X-ray units to patients across Cape Breton, ensuring faster diagnoses and safer care when it matters most.

Gifts can be made as a one-time donation or through monthly giving. Donations of \$20 or more are eligible for a tax receipt.

Donations can be made online at radioday.ca or by calling 1-877-567-8077 on Radio Day.

